

## Dinex is one of Europe's best in first ever 'Ones to Watch' list

Dinex has been selected as 'One to Watch' in Europe in a list of business excellence published by the European Business Awards sponsored by RSM.

Dinex was chosen as it demonstrates exceptional achievement in one of the 12 European Business Awards' categories and reflects the program's core values of innovation, success and ethics.

### Elite Award for Growth Strategy of the Year

Dinex is nominated in the category "The Elite Award for Growth Strategy of the Year". In October 2017, Dinex kicked off its Strategy 2020, called "Fuel for the future" and as the name indicates, the aim of this strategy is to generate fuel to grow Dinex. "Our Fuel for the Future strategy, will be executed from January 2018 and until 2020. We have established a detailed action plan for tracking all actions to make sure that we achieve our targets in 2020, Torben Dinesen, CEO and owner of Dinex Group, says.



### European Business Awards

Adrian Tripp, CEO of the European Business Awards, Europe's largest cross-sector business competition, said: "We wanted to recognize more widely the many incredible business success stories from across Europe."

He continued: "The talent, dedication and innovation at the heart of these companies creates jobs and opportunity, and is what drives their country's prosperity. The 'Ones to Watch' lists will set a benchmark of success for the European business community."

Jean Stephens, CEO of RSM, the sixth largest global network of independent audit, tax and consulting firms, and long-term sponsors of the Awards, said: "To be listed as a 'Ones to Watch' is a real accolade. At RSM, we work with companies across Europe and beyond, advising them on all areas of their business and we are passionate about encouraging success and prosperity. We wish these dynamic companies every success in the future."

"I am proud that Dinex has been selected as one of the Danish companies on the "One to Watch list". Being selected by the committee is a seal of approval in itself", Torben Dinesen, CEO of Dinex group, says.



Dinex will now have the chance to compete in the category "The Elite award for growth strategy of the year" and potentially be the National Winner in Denmark. If successful, they will then take part in the grand final in May 2018, where the final 12 European winners will be announced.

**The Awards Categories for 2017-2018:**

1. The RSM Entrepreneur of the Year Award
2. The ELITE Award for Growth Strategy of the Year
3. The Award for Innovation
4. The Award for International Expansion
5. The Social Responsibility and Environmental Awareness Award
6. The New Business of The Year Award
7. The Workplace and People Development Award
8. The Customer and Market Engagement Award
9. The Digital Technology Award
10. The Business of the Year Award with Turnover € 0 - 25M
11. The Business of the Year Award with Turnover €26M - 150M
12. The Business of the Year Award with Turnover €150 +

The 'Ones to Watch' for countries in Europe can be found at [www.businessawardseurope.com](http://www.businessawardseurope.com)



**About Dinex:**

Dinex has 1,250 employees operating globally in more than 16 countries with headquarter in Denmark, 8 factories, and 7 sales and distribution companies. Dinex is developing and manufacturing exhaust and emission systems for the aftermarket and commercial vehicles market as original equipment manufacturer. As a full system supplier, Dinex is a market leader in Europe with its own core after treatment technologies for all emission reduction requirements. The company has a long history focused on the heavy-duty market with a global production and technology platform.

To find out more about Dinex, please visit [www.dinex.dk](http://www.dinex.dk)

**About the European Business Awards:**

The European Business Awards' primary purpose is to support the development of a stronger and more successful business community throughout Europe.

The European Business Awards program serves the European business community in three ways:

- It celebrates and endorses individuals' and organizations' success
- It provides and promotes examples of excellence for the business community to aspire to
- It engages with the European business community to create debate on key issues

The European Business Awards is now in its 11<sup>th</sup> year. Last year it engaged with over 33,000 businesses from 34 countries. Sponsors and partners include RSM, ELITE and PR Newswire

**Contact – Dinex Group:**

Torben Dinesen  
CEO Dinex Group  
Tel.: +45 63 41 25 12  
E-mail: [td@dinex.dk](mailto:td@dinex.dk)

Kathrine K. Jeppesen  
Executive Assistant & Strategy Execution  
Tel. +45 25 47 20 15  
E-mail: [kkj@dinex.dk](mailto:kkj@dinex.dk)